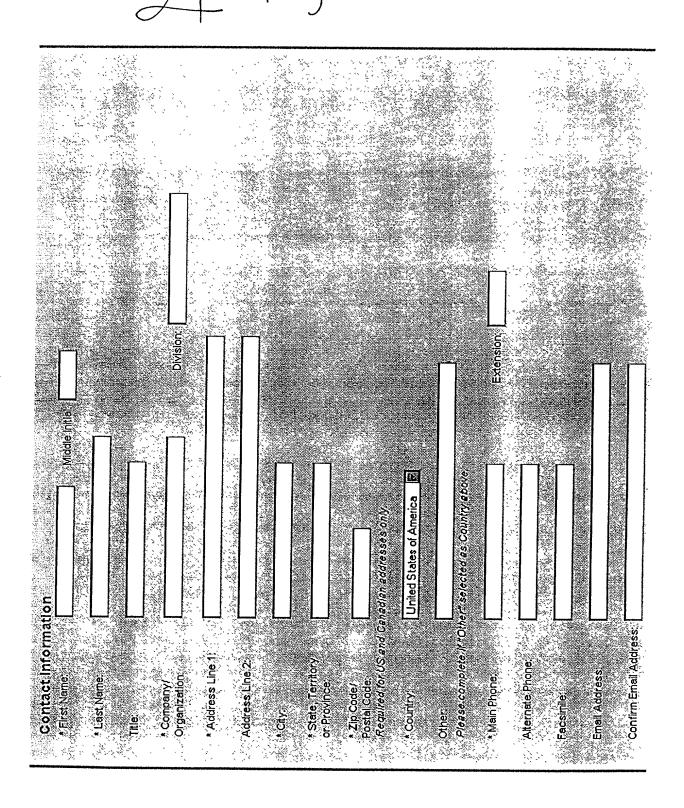


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REPLY TO THIS RFP RFP From Anonymous Buyer sponsorwise. My sponsorw

Overview | Audience Description | Marketing Opportunities | Corract Information

Company/ Internet-based organization

Business Type:

marketing opportunities and management. Main focus of activity is creating brand awareness in new market area--Market Description: Sponsorship marketing services company aimed at progressive companies looking to enhance sponsorship

East Coast.

Time Frame: January 1 2001 - March 31/2001

Budget Parameters: \$20,000

Key Characteristics: 📑 🚻 🖹

Preferred Location: Zlp Code: 02107 City: Boston Stele: MA

Region: NE

Closest Major Market: Boston

Additional Sporsor will only accept proposals with pricing in Qualifications:

Preferred Property

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Festivals/Events

This RFR was distributed only to those Property Owners who meet target parameters.

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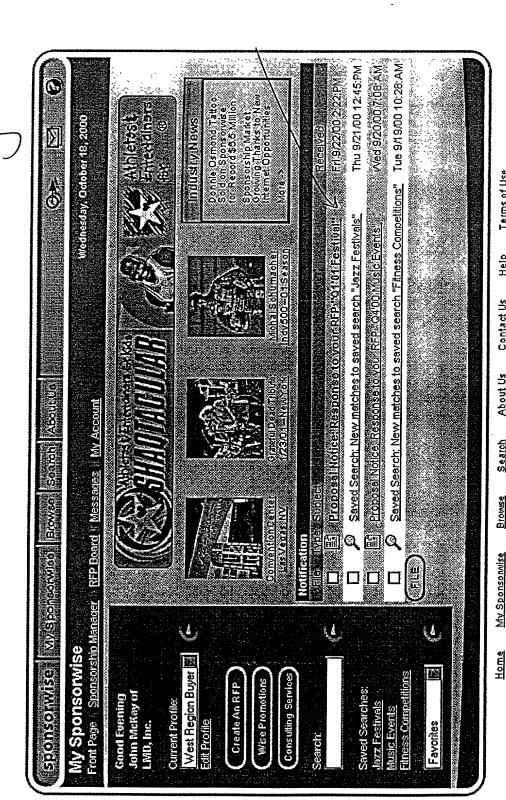
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Special Browsol Search About Us	Description Audience Description Inventory Contact Information 3,000,000	30% 10% 10% 10% 10% 10% 10% 10%	50/50 on: First Night attracts a diverse population, from families and kids to seniors. The majority of the audience enjoy fine arts/fazz, classical music, and live entertainment.
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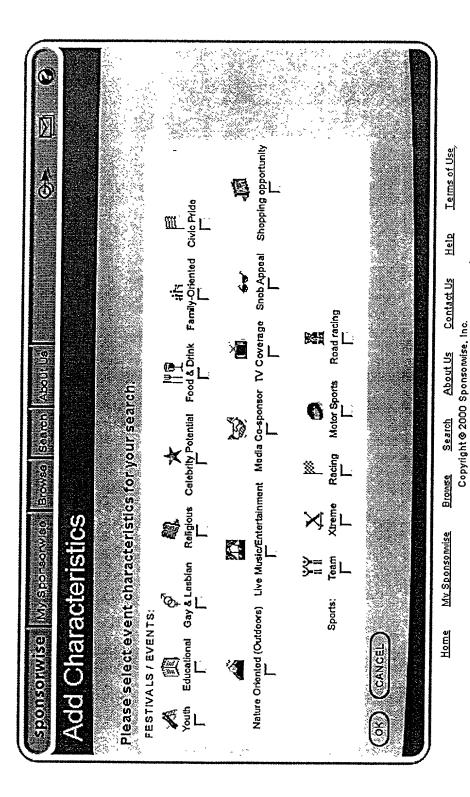
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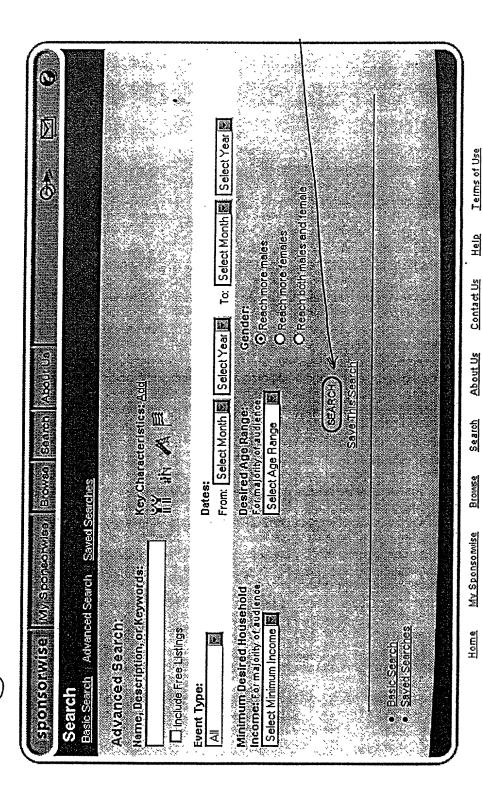
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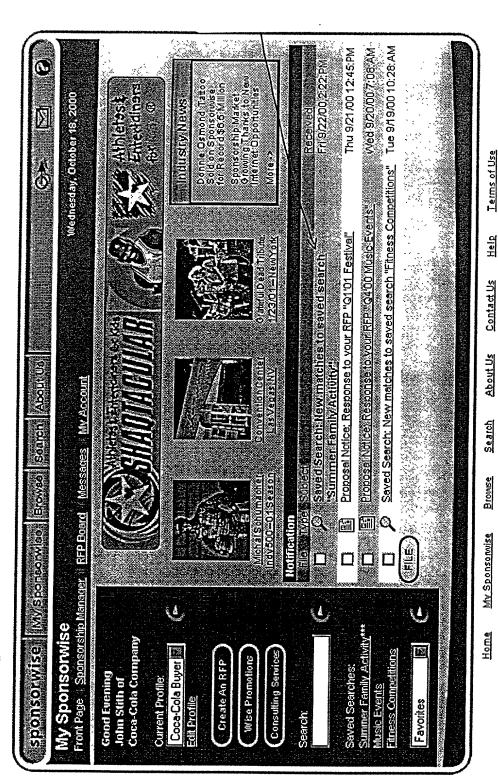
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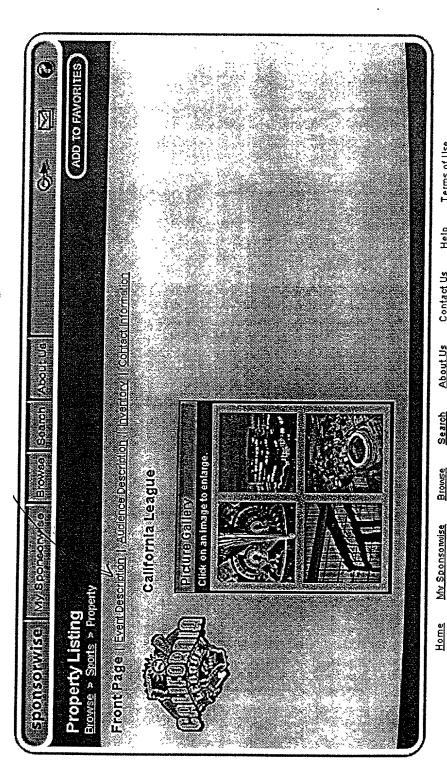




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Years in Existence: 59
Property Type:
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Attending Audience: 2,000,000
Key Characteristics: ** #
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Event Date(s): April 2000 - Sertember 2000
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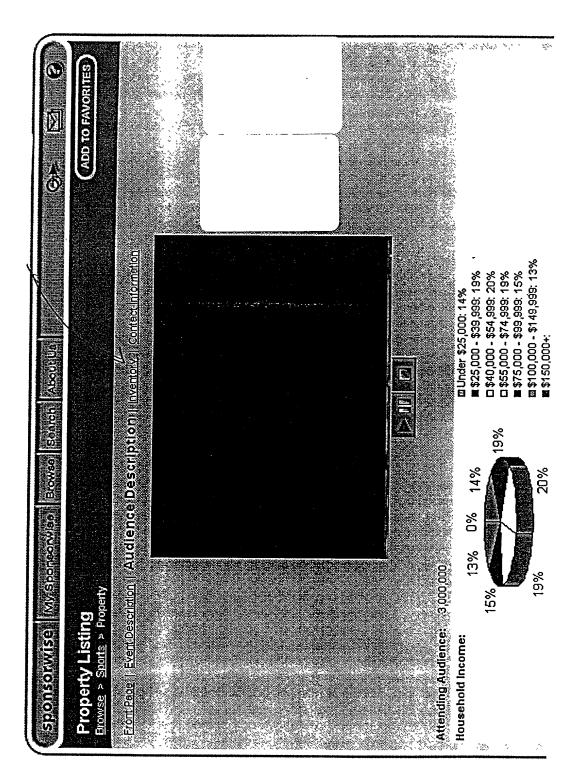
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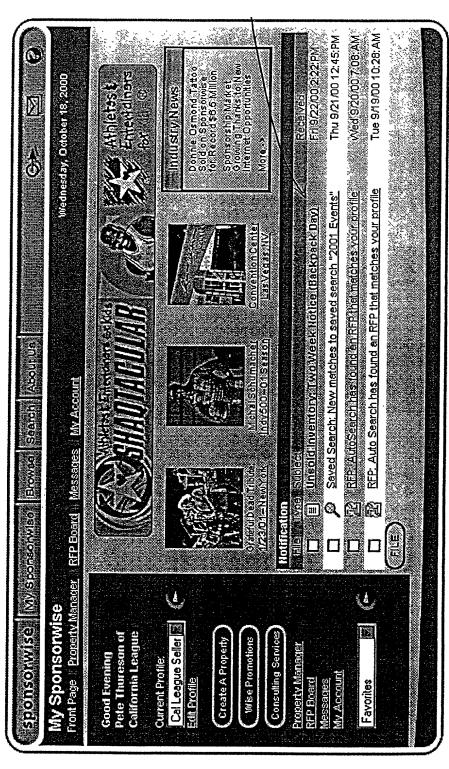
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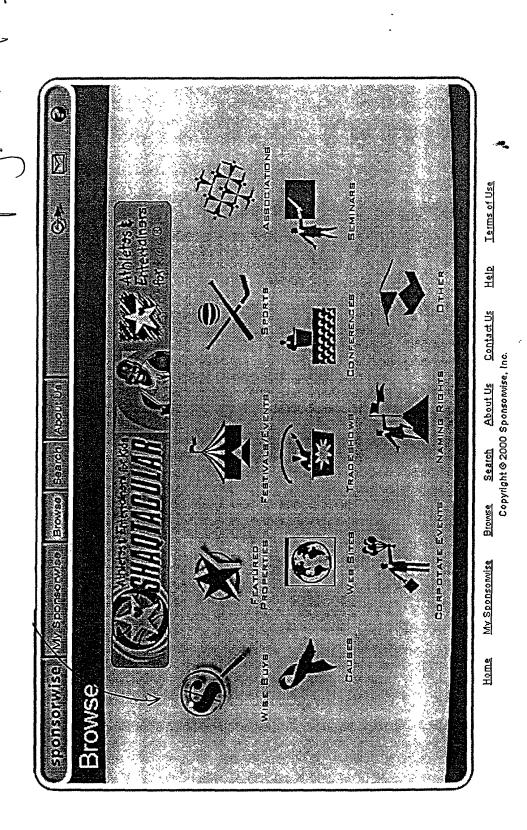
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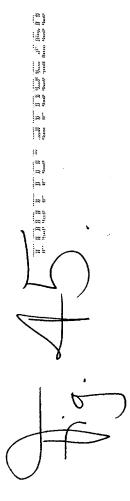
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	200 S	Price	er bands and	\$6,000	\$5,000	\$2,000	\$3,000 per donation	\$1,500	24,000	of major	\$10,000
40	Consuling Services Se	<u>Dates</u>	and national callb	971700 - 971700	971400 - 91700	9#4/00 - 9#7/00	9#4/00:- 9#7/00:	9M4/00 - 9M7/00	9/14/00= 9/17/00	nty-five percent or season.	9/25/00: 10/3/00
	Michai Schumache, ndy600-01 Season		<u>errience</u> is a weekend-long evert showcasing new music technology' local; regional and national caliber; bands and s active in the digital music revolution.	site promotional	site opportunity, on-	clusion on T-shirt,	nps, on-site	10' booth at Sunday	unity.Inside Expo	<u>The California League</u> is a Class A Minor League Baseball league with 10 teams playing in California. Twenty-five percent of major league players have played in the California League. Baseball for purists. The league averages 2,000,000 per season.	alistributed to the sens.
Searah About i us	The control of the co		casing new music tack	<u>VIP Party Sponsorship</u> - Exclusive sponsorship of the VIP Party, on-site promotional opportunity, on-site signage	<u>Stage Spoinsorating</u> - Naming rights to an outdoor stage, on-site opportunity, on- ge; admission to all event functions	Tehirt Sponsorship - Exclusive sponsorship of evert T-shirt, logo inclusion on T-shirt admission to all evert functions.	Beverage:Sponsorship - Logo inclusion on all collateral use of logo cups; on-site opportunity, and on-site signage	<u>Corporate Sponsorship</u> - 10' × 10' booth inside Saturday Expo, 10' × 10' booth at Sunday Festival, signage opportunity, admission to all event functions	Expo Sponsorship 10 × 10 bodh at Saturday Expo, signade opportunity Inside Expo	ague with 10 teams pla or purists. The league	 Official, high-quality, CBL nats with your company logo to be distributed to the livids at the last homestand of each of 10 California League teams.
(Brware)			<u>strence</u> is a weekend long event show specified in the digital music revolution, m	Exclusive sponsorshi	<u>iftip –</u> Naming rights to III event functions	clusive sponsorship o ions.	Logo inclusion on all c nage	<u>rte <i>Sponsorship</i> -</u> 10' x 10' booth inside Saturday E. signage opportunity, admission to all event functions	10' bodih et Saturday	or League Baseball le iia League. Baseball f	ality, CBL hats with your
My spointonwiso	Browse Properties > Wice Buys		<u>tperfence</u> is a week nies active in the digit	<i>VIP Party Sponsorship</i> - l opportunity, on-site signage	or Stage Sponsorship - N nage, admission to all event	t Sponsorship - Exclusivion to all event functions	age:Sponsorship - Logo unity, and on-site signage	<i>rate Sponsorship</i> . al, signage opportunit	S <u>ponsorship</u> 10×	<u>que</u> is a Class A Min played in the Californ	
Sponsowise Wise Wise		Property Inventory	The SofA Music Expe Silicon Valley companie	<i>May</i> Hoddo	<u>Ourdoor S</u> Site Signage	T.shir.	Beverad Opportun	Corpor: Festival,	<u> </u>	The California Leagu league players have pla	<u>На г-Озу</u> first:2000

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Saved Search: New matches to saved search "Fitness Competitions" Tue 9/19/00 10:28.AM Wed 9/20/00 7:08; AM Thu 9/21/00 12:45:PM 図 Wednesday, October 18, 2000 **₩** Proposal Notice: Response to your RFP "Q1'01 Festival"

Responsal Notice: Response to your RFP "Q4'00 Music Evertis".

Saved Search: New matches to saved search "Fitness Competit Sponsorwise | My Sponsorw My Sponsorwise Coca-Cola Company Summer Family Activity Coca-Cola Buyer 😿 -itness Competitions Consulting Services Wise Promotions Create An RFP Saved Searches: Current Profile: Music Events Edit Profile Favorites

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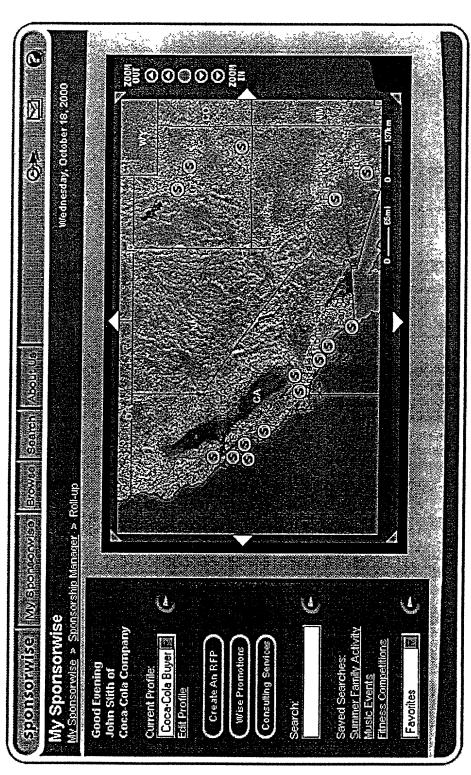
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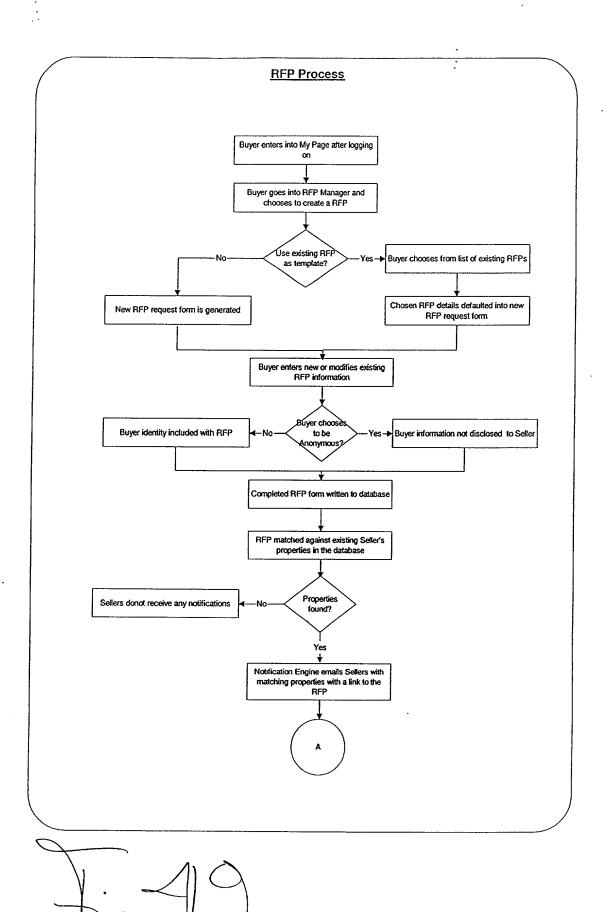
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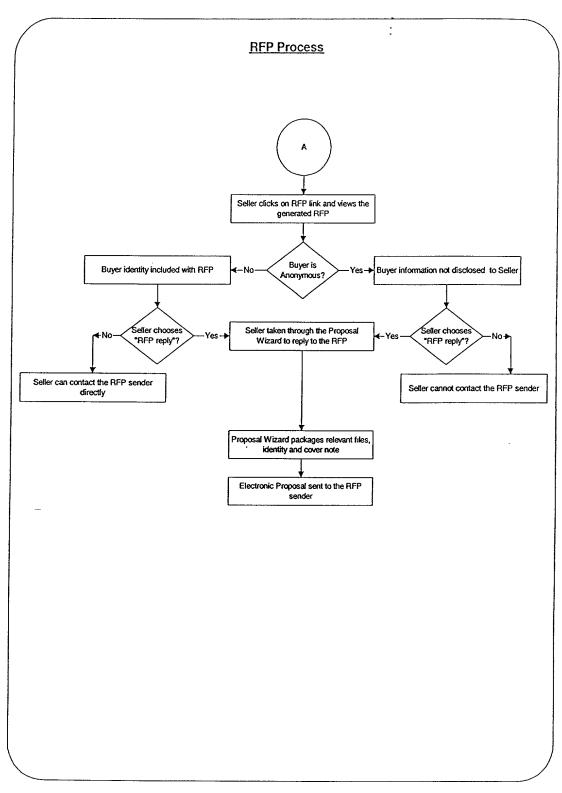
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Good Evening John Stith of	California Sponsorships
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Current Profile:	92200 - 104700 <u>Shakespearë inthe Park</u> . Golden Gate Park San Francisco, California, USA
Edit Profile	9/21/00 - 9/24/00 <u>California Bluegrass & Cowboy Music</u> Plymouth, California, USA <u>Festival</u>
Creste An RFP	9/22/00 - 9/24/00 <u>International Nazz/Festival</u>
Wise Promotions	9/22/00 - 9/24/00 San Francisco Blues Festival Great Meadow, Fort Mason San Francisco, California, USA
(Consulting Services)	9/22/00 - 9/23/00 : World Music Festival
Search	9/23/00 - 9/24/00 10th Annual International Friendship El Cajon, California, USA Festival
	9/29/00-10/1/00. <u>California International Airshow</u> Salinas, California, USA
Saved Searches: Summer Family Activity Music Fuerts	10/5/00 - 10/15/00 <u>Mill Valley Film Festival</u> Mill Valley, California, USA
Fitness Competitions	710/8/0010/8/00/ <u>Fleet Week</u> San Francisco, California, USA
Favorites 🖾 🧽	10/8/00 - 10/8/00 The Great Temecula Tractor Race Temecula, California, USA
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